



MMC Hartmetall GmbH and MMC Hardmetal Europe (Holdings) GmbH Announce Strategic Merger under the Mitsubishi Materials Name

Meerbusch Germany, September 1st, 2025 - MMC Hartmetall GmbH and MMC Hardmetal Europe (Holdings) GmbH announced their official merger and renaming as of September 1st, 2025. This consolidation marks a significant milestone in Mitsubishi Materials Corporation's continued growth and alignment of its European operations under one unified identity.

As part of the merger:

- **MMC Hartmetall GmbH (MHG)** has been merged into **MMC Hardmetal Europe (Holdings) GmbH (MHE)**.
- The combined entity has been renamed to **Mitsubishi Materials Tools Europe GmbH (MMTE)**.

This unified company will serve as the central European organization for Mitsubishi Materials Metalworking Solutions Company, reinforcing its commitment to excellence, innovation and customer focus across the region.

Strengthening the Mitsubishi Materials Brand in Europe

The rebranding to Mitsubishi Materials Tools Europe GmbH reflects a broader strategy to align more closely with Mitsubishi Materials global identity. The merger will streamline operations, enhance coordination among the subsidiaries, and deliver even greater value to customers.

The newly formed MMTE will maintain its strong ties with its other Mitsubishi Materials companies and sales organisations across Europe.

"This merger and the company renaming is a strategic move that brings us closer together as one Mitsubishi family," said Tetsuo Yamazumi, President of Mitsubishi Materials Tools Europe. "It enhances our ability to serve European customers with a greatly improved brand clarity. Additionally, the new company logo with the globally recognised three red diamonds, immediately strengthens the brand recognition and brings a clear attachment to the world-renowned Mitsubishi name."

Customers and partners can expect a seamless transition, with no disruption to ongoing business operations. The legal consolidation and renaming are administrative in nature and will not affect the high levels of service and quality that clients have come to expect from Mitsubishi Materials.